

MARKET TO MARKET

Edited by Vicki Arkoff for Kitetales

Books

AUGUST HOUSE LITTLE FOLK:

3500 Piedmont Road NE, Suite 310, Atlanta, GA 30305.

Publisher of world folktales, and the art and uses of storytelling is accepting proposals and editorial inquiries by mail. Editors seek single-story picture books featuring traditional folktales. No original stories written in fable or fairytale style. They are also interested in books pertaining to folklore, folktales, and the art and application of storytelling, including story collections, for the general trade line. Proposals for storytelling projects may be accompanied by audiocassettes, though the material will be judged first and foremost as literature rather than listening material. For multi-chapter or multi-story books, send a query letter or proposal with sample chapters (at least 40 pages) rather than a complete manuscript. Proposals should be accompanied by a descriptive outline or table of contents. Indicate whether or not your manuscript is currently complete, along with some estimate of a final manuscript page or word count and future completion date. TIP: "For folktale collections, we are particularly interested in how stories are sourced, whether your sources are literary or oral. Please be sure your sample tales include annotations about the story, its sources and variants." Accepts simultaneous submissions. Pays royalties. Freelance illustrators may submit portfolio samples c/o Art Director by mail. E-mail attachments will not be opened but you may send an e-mail containing a link or URL to a website showing your work: send to ahinfo@augusthouse.com with "Attn: ArtDirector" in the subject line. (P: 10/07)

BLOOMSBURY CHILDREN'S BOOKS USA:

104 Fifth Avenue, 7th Floor, New York, NY 10011.

Best recognized as the original publisher of "Harry Potter," Bloomsbury's US division has narrowly opened the transom for unagented queries and submissions of picture books, chapter books, easy readers, middle grade and YA novels, fiction, fantasy and some nonfiction. Editors are currently only accepting picture book manuscripts, queries for longer works (both fiction and nonfiction), and illustration samples for art assignments. No multiple submissions, no e-mail or CD-ROM submissions, no SASE, and no reply unless interested. (P: 10/07)

BOXING DAY BOOKS:

535 South First Street, Princeton, IL 61356.

This new publishing house is being launched by Paula Morrow, who was an editor with Cricket Magazine Group for 15 years, most recently as an executive editor, and also edited books for Cricket Books, two divisions of Carus Publishing. Her partner is Ron McCutchan, who was senior art director at Cricket for 18 years. Morrow intends to publish both children's and adult titles: "whatever strikes our fancy." Boxing Day's first release will be Barbara Seuling's *Say It with Music*, a biography of singer Jane Froman, who was popular in the 1930s–50s. TIP: Wait and watch the website for submission news. "We are launching very slowly and carefully, with an eye for eclectic books that are exceptionally wellwritten," says Morrow. "I'm drawn to subjects that may seem unlikely at first glance, but prove to be fascinating when you give them a chance." (P: 10/07)

GIBBS SMITH:

P.O. Box 667, Layton, UT 84041.

The children's book editor at this "stylish, smart, and original" trade publishing company, is open to nonfiction picture book submissions under 1,000 words with particular interest in western themes and backdrops. TIP: Cowboy and ranch topics are of special interest. Also accepting activity book submissions—especially about outdoor activities—of less than 15,000 words. No fiction or poetry. No e-mail submissions. Replies by SASE in approximately two months. (P: 10/07)

G.P. PUTNAM:

345 Hudson Street, New York, NY 10014.

This mass publishing division of Penguin Young Readers Group is currently accepting unsolicited picture book manuscripts and proposals for novels and easy-to-reads. Send entire picture book manuscripts. For longer works, include a query letter, synopsis with full plot, and a maximum of 10 pages from the opening chapters of the manuscript. Publishes 45 hardcover titles annually. (P: 10/07)

NORTHWOOD BOOKS FOR YOUNG READERS:

11571 K-Tel Drive, Minnetonka, MN 55343.

This imprint of T&N Children's Publishing focuses on books about animals, nature, and outdoor themes. Formats include trade board books, picture books, and nonfiction series in interactive and fun-to-read formats. Editors currently seek nonfiction (especially series proposals), with natural history, animal, nature and environmental themes for PreK-6. Also: crafts, gardening, cooking, building projects and outdoor sports. In fiction, editors seek picture books that deal with nature themes in unique and fun ways only. Illustrators are encouraged to mail samples. Address all correspondence to: Submissions Editor. (P: 10/07)

RAZORBILL:

345 Hudson Street, New York, NY 10014.

This young adult imprint of Penguin Young Readers Group is currently accepting unsolicited middle grade and YA novel-sample chapter proposals. Submit a cover letter, synopsis, credits and a maximum of 30 pages. (P: 10/07)

SYLVAN DELL PUBLISHING:

976 Houston Northcutt Blvd., Suite 3, Mt. Pleasant, SC 29464.

Publisher of picture books for PreK-elementary students that entertain and inform, is accepting unsolicited manuscripts and art samples. Manuscripts must meet four criteria: Fun to read (fiction with nonfiction facts), subjects of national or regional interest, topically ties in to early elementary school curriculum, and is marketable through a niche market such as zoo or museum gift shop. "Our science and math learning objectives are there for the taking but the child's reading pleasure is primary," says editor Donna German. TIP: Study published samples to see how to include a 3-5 page "For Creative Minds" section that reinforces the book's educational component. Do not submit stories about pets, new babies, local or state-specific subjects, magic, ABCs, series, holidays, or YA books. Submit via e-mail only to: DonnaGerman@SylvanDellPublishing.com. All other submissions will be discarded. Illustrators are invited to send an e-mail with a website link to show your art portfolio, and "illustration submission" in the subject line. TIP: "We are generally looking for realistic-style—not cartoon—illustrations for children." Publishes 10 books per year. Acknowledges manuscript receipt within two weeks, and responds within four months. (P: 10/07)

TWO-CAN BOOKS:

11571 K-Tel Drive, Minnetonka, MN 55343.

Two-Can Publishing aims to entertain and entertain kids from birth through age 12. From science and history to arts and crafts, Two-Can seeks only new approaches to new nonfiction topics. The concepts for most titles are developed in-house and executed by book packager. "However, we are always on the lookout for new book and series ideas that represent a new approach to an old topic—or a new approach to a new topic." TIP: Editors look for colorful language, humor, innovation and creativity to convey solid facts. (P: 10/07)

VICTORY PRODUCTIONS:

55 Linden Street, Worcester, MA 01609.

Victory is a contractor specializing in graphic art creation for educational books. They currently seek illustrators and graphic designers interested in subcontracting for projects to be published with various recognized imprints. Contact Maro Asadoorian, administrative assistant, at maro.asadoorian@victoryprd.com for specific project requirements and payment questions. (P: 10/07)

Magazines

NATIONAL GEOGRAPHIC KIDS:

1145 17th St. NW, Washington, D.C. 20036.

The children's spin-off of the treasured "National Geographic" magazine provides engaging and concise stories about the world, punctuated with high-quality photos and graphics. Senior editor Robin Terry seeks freelance submissions using kids' interests as hooks to teach geography, science, or culture in fun and topical ways. TIP: Query first, and create multiple entry points into article submissions, including sidebars or sidebar ideas. Pays upon publication and provides multiple copies of published work. (CW: 11/06)

NATURE FRIEND:

4253 Woodcock Lane, Dayton, VA 22821.

This religious magazine for ages 6-12 explores nature strictly from a fundamentalist Christian viewpoint. Editor Kevin Shank prefers to see manuscript submissions rather than queries, and is interested in any topic dealing with wild nature as long as it supports the Genesis account of creation. TIP: This is not the place for scientific fact or intellectual discussion. "Any hint of evolution will be immediately rejected." *Nature Friend* pays nothing for published submissions (except for one copy of the issue where the writing appears) and charges contributors \$4 per extra copy. (CW: 12/06)

Agents

BOOKS & SUCH LITERARY AGENCY

Books & Such has hired Etta Wilson as an agent specializing in representing young adult and children's books for both the general and the Christian markets.

(PL: 8/07)

CURTIS BROWN AGENCY

Ginger Clark has been promoted to represent the agency's children's book list in the United Kingdom, in addition to her own established list of authors. (PL: 9/07)

FINEPRINT LITERARY MANAGEMENT

The Peter Rubie Literary Agency and Imprint Agency have merged to create FinePrint Literary Management. A couple of the firm's eight full agents say they're interested in books for young adults. Submission guidelines at website. (PL: 10/07)

FOUNDRY LITERARY + MEDIA

Kristina Schulz has joined as an agent, specializing in children's publishing. She was at Global Literary Management. Also joining Foundry as new agents are Chris Park—who was a senior editor at the Center Street and Warner Faith—and Stephanie Abou, who will also serve as director of foreign rights. (PL: 10/07)

SUSAN RABINER LITERARY AGENCY

Holly Bemiss has joined as an agent focusing on young authors, narrative nonfiction, and graphic novels. She was assistant director of publicity at Houghton Mifflin, and earlier in her career she was a manager at San Francisco's A Different Light bookstore. (PL: 9/07)

WESTWOOD CREATIVE ARTISTS

Hilary McMahon has been made a VP and shareholder after 12 years with the agency. Her clients include Eric Hill, creator of the bestselling Spot series. (PL: 10/07)

CHANGES

ABRAMS/AMULET: Deborah Aaronson has been promoted as editorial director, reporting to publisher Steve Tager, after almost eight years at the company. Amalia Ellison, formerly at Delacorte, has joined as Assistant Editor, and Michelle Ishay has left Hyperion to join as art director. (PW: 8/07 PL: 9/07)

CHILDREN'S BOOK PRESS: The company has a new address: 965 Mission Street, Ste. 425, San Francisco, CA 94103. (P: 10/07)

CHRONICLE BOOKS: Four new hires. At Chronicle's children's division, Julie Romeis has been hired as editor, managing a list of titles including middle grade and young adult fiction. She was an editor at Bloomsbury,

and is relocating to San Francisco. Amelia Anderson is now a designer; she was most recently with Henry Holt Books for Young Readers. Kristine Brogno has rejoined Chronicle Books as children's design director, the same post she held for seven years before leaving in 2004 to go freelance. She replaces Sara Gillingham. Amy Achaibou has also rejoined Chronicle as designer; she had been with the company's gift group. (PW: 8/07, 9/07)

DISNEY PUBLISHING: The worldwide headquarters are moving from 114 Fifth Ave. in New York City 25 miles north to new offices in White Plains, NY. The company is moving approximately 175 employees. The only company employees not moving to White Plains are 25 editors in the Disney Press, Hyperion Books for Children, and Disney Editions imprints, who will remain in their current location. Angus Killick, head of school and library marketing, is also remaining in Manhattan. With space freed up at the Fifth Ave. location, the Hyperion adult publishing group run by Bob Miller will return to its former home early next year. (PW: 10/07)

HARPER COLLINS: Brenda Bowen's new imprint now has a name: Bowen Press. She recently left Disney Press. (PL: 10/07)

HOLIDAY HOUSE: Regina Griffin, VP and Editor-in-Chief, has left the company. Mary Cash, formerly VP and Executive Editor, succeeds her. Cash has been at Holiday House since 1996, and was previously Editorial Director of hardcover books at Bantam Doubleday Dell. (PW: 9/07 PL: 10/07)

HOLTZBRINCK / MACMILLAN: Holtzbrinck is officially changing the name of their US trade publishing unit to Macmillan, adopting the name that the company already uses in the UK and Spain. Their Audio Renaissance unit is also changing its name, to Macmillan Audio. They say that the name change brings a unified worldwide presence to one of the premier publishing groups in the world. (PL: 10/07)

HOUGHTON MIFFLIN: Walter Lorraine, who has spent his entire 55 year career in children's publishing at Houghton Mifflin, will retire at the end of the year. In his honor, the publisher has established the Walter Lorraine Children's Book Collection at the Rhode Island School of Design, to support the annual purchase of children's books. (PL: 10/07)

KINGFISHER: Houghton Mifflin has sold Kingfisher to Pan Macmillan (UK). In the U.S., Roaring Brook Press publisher Simon Boughton will run the line for Holtzbrinck, and in the UK, it will be under the Macmillan Children's banner, under managing director Emma Hopkin. Kingfisher was originally integrated into Houghton Mifflin in 2002 during the break-up of what

was Vivendi Universal Publishing. In the first year after being integrated, Houghton had reported annual sales for Kingfisher of \$17.6 million. (PL: 9/07)

LEE & LOW: Emily Hazel has joined the company as editorial assistant. She was previously assistant to George Nicholson at Sterling Lord Literistic. Miriam Newman has joined as marketing/publicity assistant. (PW: 9/07)

NATIONAL GEOGRAPHIC: The company has created a new global media group, comprising magazine, book publishing, television, film, music, radio, digital media and maps. CEO of National Geographic Ventures Tim Kelly adds the new title of president, Global Media. The global media “leadership team” includes NGS Executive VP and President of book publishing Nina Hoffman. (PL: 10/07)

NORTHLAND PUBLISHING: Cooper Square has acquired the assets of Northland Publishing, the joint venture of the Rowman & Littlefield Publishing Group and a private equity firm head-quartered in Flagstaff, Ariz. The acquisition involved about 150 titles and included Northland’s Rising Moon and Luna Rising children’s imprints. National Book Network, a sister company of R&L, will take over distribution of Northland titles as part of the acquisition. Northland’s 15-person staff was laid off in Flagstaff, Cooper Square’s acquisition policy is to buy backlist and then, if people within the acquired company wish to continue publishing, broker a licensing deal to publish new titles together. (PW: 8/07)

PENGUIN CANADA: Nicole Winstanley has been promoted to Executive Editor, responsible for all fiction publishing as well as children’s, travel, and crime books. Helen Reeves is being promoted to senior editor. Among other promotions there, Lisa Rundle will become rights and contracts director. (PL: 9/07)

POCKET BOOKS / SIMON SPOTLIGHT: Simon & Schuster is moving the Simon Spotlight Entertainment imprint from the children’s division over to Pocket Books. Jen Bergstrom stays with the unit as publisher, now reporting to Pocket publisher Louise Burke. The Simon Pulse imprint, which had also been under Bergstrom’s direction, will remain in the children’s division, with associate publisher Bethany Buck now reporting to Rick Richter. (PL: 9/07)

RANDOM HOUSE: Children’s lit agent Christine Earle is leaving ICM to take a position as Executive Story Editor at Random House Films. (P: 11/07)

ROARING BROOK PRESS: Nancy Mercado joined as executive editor at the beginning of December. She was formerly senior editor at Dial Books for Young Readers. (PW: 10/07)

SCHOLASTIC: Lisa Holton, who took over for Barbara Marcus as head of Scholastic's trade and book fair units in May 2005, is leaving the company to form her own new media venture. Ellie Berger, publisher of the trade group, has been promoted to president of the unit, while Alan Boyko, president of book fairs, will report to Scholastic chairman Dick Robinson who says "Ellie will lead us to a strong expansion of our trade publishing program." Berger has been at Scholastic since 1985. Ann Forstenzer has joined the company as director, crosschannel, "executing the strategic direction of core trade initiatives across all domestic book group channels as well as Scholastic's international companies." Most recently she was at Learning Resources. Chris Stengel has been hired as associate art director, hardcover (he was at Harper Children's) and AnnMarie Harris has been promoted to senior editor, licensed publishing. (PW: 10/07, PL: 11/07)

SIMON & SCHUSTER: At Little Simon's art department Aviva Shur is now Senior Designer, Laura Reddick is Junior Designer, and Associate Art Director Leyah Jensen has arrived from Scholastic. Giuseppe Castellano has been promoted to Art Director for Simon Spotlight. Julia Maguire has been named editorial assistant. Lisa Rao has joined Simon Scribbles as associate editor after working for the imprint as a freelance editor. (PW: 8/07, 9/07. PL: 10/07)

DISCLAIMER: We do our best to provide current market information, but we do not guarantee its accuracy. Please verify needs, names, addresses, etc. before submitting and follow the publisher's guidelines. Never send original art. It has long been traditional to include a SASE, however please note that many major publishers have changed their policy: most no longer return manuscripts or contact authors/illustrators unless interested in their submissions.

ABBREVIATIONS: CW: Children's Writer. P: publisher. PL: Publishers Lunch. PW: Publishers Weekly.

Vicki Arkoff is one of MAD and MAD Kids magazines' "usual gang of idiots;" entertainment editor for Sweet 16; Sr. Reviewer for Midwest Book Review; and a regular contributor for Nickelodeon, Bop, GirlsLife.com, HowStuffWorks.com and others. She is also an authorized biographer/co-writer for such 'tween & teen stars as Drake Bell, The Cheetah Girls, Kelly Clarkson, Miley Cyrus, Hilary Duff, JoJo, Jesse McCartney, Hayden Panettiere, Emma Roberts, Carrie Underwood, and the "High School Musical" cast. Her manuscripts have won two SCBWI-L.A. "Best Nonfiction" awards, and her books include the Sinatra bestseller (DK/Penguin), and Orange County Choppers: Dynamic Designs (Modern/Discovery Channel). varkoff@yahoo.com.

TOOT YOUR OWN HORN!

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